

All
Trolleys Lead
To

The Boston Store

The Boston Store

The Business
Center
of Norwich

January Clearance Sale

Commences Wednesday Morning, January 12th

Remarkable Economies Throughout the Entire Store

The plans of this store call for a steady, daily outpour of merchandise—a forcing out by price reduction—to accomplish our annual lowering of stocks prior to our inventory upon January 31st. These clearing prices are so low that the lines advertised will in most cases be quickly sold, and we will not be duplicating any numbers marked at reduced prices in January.

BUY EARLY AND TAKE THE FULLEST ADVANTAGE OF THE BIG PRICE CUTTING

It Is Not What You Pay, But What You Get for What You Pay That Makes a Bargain—These Are Real Bargains

Clearance Sale Values in Housekeeping Necessities

(Domestic Department)

YARD WIDE BROWN COTTON CLOTH Value 9c.....SALE PRICE 7½c Value 10c.....SALE PRICE 8c	CROCHET BED SPREADS \$1.00—full size..SALE PRICE 89c \$1.35—full size..SALE PRICE \$1.19
YARD WIDE BLEACHED COTTON CLOTH Value 9c.....SALE PRICE 7c Value 12½c.....SALE PRICE 10c 15c—LONSDALE CAMBRIC—SALE PRICE 10c	SATIN BED SPREADS Value \$3.50....SALE PRICE \$2.29 Value \$4.00....SALE PRICE \$2.49
30c BLEACHED SHEETING— 81-inch.....SALE PRICE 22c	SATIN BED SPREADS Some of which are subject to very slight imperfections Value \$4.50....SALE PRICE \$2.69 Value \$5.50....SALE PRICE \$3.98 Value \$4.25....SALE PRICE \$2.79 Value \$6.50....SALE PRICE \$4.29 Value \$5.00....SALE PRICE \$3.50
PILLOW TUBING 23c—36-inch.....SALE PRICE 19c 24c—12-inch.....SALE PRICE 20c 25c—45-inch.....SALE PRICE 22c	COTTON BLANKETS \$2.00 value.....SALE PRICE \$1.20 \$2.50 value.....SALE PRICE \$1.98 \$3.00 value.....SALE PRICE \$2.19 \$3.50 value.....SALE PRICE \$2.49
PILLOW CASES 12½c—45 by 36.....SALE PRICE 9c 16c—45 by 36.....SALE PRICE 12½c 20c—45 by 36.....SALE PRICE 16c 25c—45 by 36½.....SALE PRICE 19c	WHITE WOOL BLANKETS \$3.00 value.....SALE PRICE \$2.29 \$4.00 value.....SALE PRICE \$3.10 \$5.00 value.....SALE PRICE \$3.50 \$6.50 value.....SALE PRICE \$4.29 \$8.00 value.....SALE PRICE \$6.19
BLEACHED SHEETS 50c—72 by 90.....SALE PRICE 36c 75c—81 by 90.....SALE PRICE 58c 85c—81 by 90.....SALE PRICE 69c \$1.00—81 by 90.....SALE PRICE 85c	

Clearance Sale Values from the Linen Department

UNUSUAL VALUES IN TURKISH TOWELS Extra good towels, some having colored borders. They were bought at the right time and at the right price. After the sale you will have no such chance for towel bargains. 13c value.....SALE PRICE 10c 16c value.....SALE PRICE 12 1/2c 19c value.....SALE PRICE 15c 22c value.....SALE PRICE 17c 25c value.....SALE PRICE 19c 35c value.....SALE PRICE 25c 39c value.....SALE PRICE 29c 55c value.....SALE PRICE 39c 12 1/2c LINEN CRASH—SALE PRICE 9c 15c LINEN CRASH—SALE PRICE 11c 50c TURKEY RED DAMASK—the best quality..SALE PRICE 39c	33c HUCK TOWELS —all linen and hemstitched..SALE PRICE 25c 45c value.....SALE PRICE 35c 50c value.....SALE PRICE 39c 55c value.....SALE PRICE 42c 59c TABLE DAMASK—all linen.....SALE PRICE 48c 79c TABLE DAMASK—all linen.....SALE PRICE 61c \$1.25 value.....SALE PRICE 95c \$1.40 value.....SALE PRICE \$1.10 39c MERCERIZED DAMASK—SALE PRICE 29c 59c MERCERIZED DAMASK—SALE PRICE 48c MERCERIZED COTTON NAPKINS.....SALE PRICE 5c 10c MERCERIZED COTTON NAPKINS.....SALE PRICE 7c
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Bargains in Colored Wash Goods

7c CALICO in light, medium and dark colorings—SALE PRICE 5 1/2c	12 1/2c PERCALE, a yard wide, in Fall and Winter colorings—SALE PRICE 10c
8c APRON GINGHAM of standard quality.....SALE PRICE 6 1/2c	16c JUVENILE CLOTH—woven colors, excellent for children's wear, 32 inches wide—SALE PRICE 12 1/2c
10c OUTING FLANNEL—SALE PRICE 8c	25c SCOTCH ZEPHER GINGHAM, 32 inches wide and soft finish.....SALE PRICE 17c
15c AMOSKEAG MADRAS in fast colors, 32 inches wide—SALE PRICE 10 1/2c	17c SERPENTINE CREPE—solid colors and fancy designs—SALE PRICE 14c
12 1/2c COTTON CHALLIES in Oriental designs..SALE PRICE 10c	15c DUCKLING FLEECE—47 inches wide. Fine for kimono.....SALE PRICE 12c
15c OUTING FLANNEL—heavy weight and a yard wide—SALE PRICE 12c	19c WINDSOR COSTUME CREPE—36-inch, in fast colors. Requires no ironing—SALE PRICE 14c
10c DRESS GINGHAM—27 inches wide in plain colors and fancy designs.....SALE PRICE 8c	
12 1/2c DRESS GINGHAMS in Bates' and other reliable makes.....SALE PRICE 10c	
12 1/2c FLORAL BATISTE of fine quality and good designs—SALE PRICE 10c	
15c RIPPLETTE in assortment of colored stripes. The genuine, 30 inches wide—SALE PRICE 12c	

AN ODD LOT OF WASH GOODS AT A SPECIAL PRICE
The lot includes many different fabrics in many colorings, and the regular selling prices run from 25c to 35c a yard—SALE PRICE 16c

Women's and Misses' Wearing Apparel



WOMEN'S AND MISSES' COATS FOR ONLY \$5

We offer a selection of Women's and Misses' Coats at this little price which you will find unequalled for the money. Good materials, good designs, pretty colorings.....**\$5.00**

COATS UP TO \$15.00 IN VALUE FOR \$7.75

Serviceable mixtures and choice solid colors are both to be found in this second lot. They are attractive coats, all stylish and well made.....**\$7.75**

COATS UP TO \$17.50 IN VALUE FOR \$10.75

Pebble Cheviots and Corduroys are specially featured for this price, although other popular weaves are included in the offering. All high-grade coats of charming design.....**\$10.75**

COATS WHICH WERE MARKED AS HIGH AS \$25

Sale Price \$15.75

Women's Suits of Highest Grade

\$29.50 Suits for \$15.75

Cleverly designed suits in popular weaves, including Poplin, Whipcord, and Broadcloths are all featured at this price. All carefully tailored and prettily trimmed.....**\$15.75**

Separate Dress Skirts

For \$3.98

You can save a couple of dollars if you buy one of these skirts now, as the values run as high as \$5.98. The variety of both design and fabric is very good.....**\$3.98**

Shirtwaists, Kimonos, House Dresses, Etc., at Sale Prices

Colored Wash Waists

For 39c

Colored Percale Waists in neat patterns and some chambrays in solid colors. Splendid value for the money.

White Lingerie Waists

For 69c

At this price we have some very attractive convertible collar models, with the newest sleeve and prettily trimmed.

Dainty Blouses

For 85c

Made of fine voile and tastefully trimmed with lace and embroidery. Low necks or convertible and long sleeves.

\$2.00 Blouses

For \$1.48

Offered in Voile, Batiste and Organdy, trimmed with Val lace or with Organdy. Many dainty models, all new.

Silk Blouses

For \$1.69

Blouses of Crepe-de-Chine or prettily Wash Silk. The newest styles, including convertible collar models, are offered. An extra good sale value.

Better Silk Blouses

For \$3.69

These are all of the better grade, including values up to \$6.00. Your choice of pretty Crepe-de-Chine, Taffetas, Messaline, Chiffon and Laces.

Coats for Girls from 6 to 14

Sale Price \$5.00

Some of these were formerly marked as high as \$9.00. Belted models are in the majority, the weaves and coloring being most attractive. Every coat is a bargain.....**\$5.00**

An Odd Lot of Women's Sweaters

Sale Price \$3.95

They are all of high-grade, many of them formerly selling for 6.00. Many styles, colors and qualities are represented in the assortment. You can find one here which will suit you.....**\$3.95**

Better House Dresses

For 89c

Fine Gingham in pretty stripes, checks and solid colors, some being trimmed with white plique are included at this little price. All genuine bargains.

Short Dressing Sacques

Sale Price 17c

These are real sacques, too, in pretty designs and colorings.

KIMONOS UP TO \$2.00 IN VALUE SALE PRICE 9c

Clearance Sale on Dress Goods

59c AND \$1.00 WEAVES For 49c—a mixed lot of Serges, Granite Cloth, Diagonals, Stripes and Checks are included—SALE PRICE 49c
85c STORM SERGES—which are all wool and full 48 inches wide. All staple colors—SALE PRICE 65c

\$1.00 SILK-AND-WOOL POPLINS in both light and dark colors, 40 inches wide—SALE PRICE 80c

\$1.25 PRUNELLA—We have it in dark colors only, it is 54 inches wide and a big bargain—SALE PRICE 95c

\$1.50 SHEPHERD CHECKS—black and white in two different sizes. Strictly all wool and 48 inches wide—SALE PRICE \$1.20

\$1.50 TWEED SUITINGS—light, medium and dark colorings. The most favored weaves—SALE PRICE \$1.20

\$1.50 CREPE POPLIN in good cutting weight, 50 inches wide, in navy, green, brown and black—SALE PRICE \$1.30

\$1.50 EPINGLE—a medium weight, 50 inches wide and in dark shades only—SALE PRICE \$1.40

ALL REMNANTS OF BLACK AND COLORED DRESS GOODS Half Price

Black Dress Goods

VOILES—black and white stripes, 44 inches wide and a regular dollar value—SALE PRICE 49c
79c DIAGONAL SUITINGS—all-wool and fast colors, 48 inches wide—SALE PRICE 59c
FANCY WEAVES in checks and stripes. All \$1.00 and \$1.25 values—SALE PRICE 69c
BLACK NEEDLE CORDS, POPLINS, SERGES, ETC., in values up to \$1.50 a yard—SALE PRICE \$1.20

Bargains in Laces and Embroideries

\$1.00 CHIFFON AUTO VEILS in all colors—SALE PRICE 69c

FANCY MESH VEILS in black and colors that sell for 25c a yard—SALE PRICE 10c

35c AND 45c SWISS AND NAINSOOK EDGES from 2 to 3 inches wide—SALE PRICE 10c

65c AND 75c EMBROIDERED BANDS—SALE PRICE 29c

EMBROIDERED INSERTIONS from 1 to 2 inches wide, both Swiss and Nainsook sold regularly for 12 1/2c and 15c—SALE PRICE 5c

20c AND 25c CAMBRIC EDGES which are 4 1/2 inches wide. Fast edges and good designs—SALE PRICE 15c

EMBROIDERED EDGES that sold for prices from 25c to 45c a yard—SALE PRICE 10c

10c EMBROIDERED EDGES—SALE PRICE 5c

10c AND 12 1/2c VAL LACES from 3 1/2 to 1 1/2 inches wide—SALE PRICE 5c

10c LACE TORCHON LACE—SALE PRICE 5c

50c TO \$1.25 LACE ALL OVER—both white and cream—SALE PRICE 49c

85c TO \$1.25 NET TOP LACE FLOWERS—SALE PRICE 50c

85c METAL LACE FLOWERS—SALE PRICE 50c

18c AND 25c COLORED EMBROIDERED BANDS—SALE PRICE 10c

50c TO 75c COLORED TRIMMINGS—SALE PRICE 25c

85c TO \$1.25 COLORED EMBROIDERED APPLIQUES—SALE PRICE 50c

OPB LENGTHS AND REMNANTS OF FLOWERS, TRIMMINGS, ALLOVERS, ETC.—SALE PRICE 10c

Women's and Children's Hosiery and Underwear

12c SEAMLESS COTTON HOSE for women. Double heels and toes—black only—SALE PRICE 9c

25c BLACK COTTON HOSE for women.....SALE PRICE 19c

50c BLACK LISLE HOSE FOR women. Medium weight with double heel and toe—SALE PRICE 38c

39c MEDIUM WEIGHT LISLE HOSE for women—SALE PRICE 29c

WOMEN'S PURE SILK BOOT HOSE in black and colors. Values from \$1.00 to \$1.50—SALE PRICE 98c

WOMEN'S BLACK SILK BOOT HOSE, full-fashioned with mercerized top. Regularly 50c—SALE PRICE 39c

MISSES' RIBBED COTTON HOSE in black, white and tan. 15c quality.....SALE PRICE 11c

CHILDREN'S BLACK RIBBED HOSE in sizes 6 1/2 to 9—SALE PRICE 9c, 3 for 25c

BOYS' RIBBED COTTON HOSE in medium and heavy weight.....SALE PRICE 11c

INFANTS' SILK AND WOOL HOSE in white or tan. Sizes 4 1/2 to 6 1/2. 35c quality—SALE PRICE 29c

WOMEN'S FLEECE VEST AND PANTS in rib knit. Common sizes only. Regular price 25c.....SALE PRICE 21c

WINTER WEIGHT RIBBED COTTON UNDERWEAR for women. Regular price 50c—SALE PRICE 39c

55c MERINO VESTS AND PANTS for women—SALE PRICE 47c

WOMEN'S WINTER WEIGHT UNDERWEAR of ribbed knit. Three different styles—SALE PRICE 79c

CHILDREN'S FLEECE VEST AND PANTS—Ribbed Vests and Pants in white and silver gray. Sizes 20 to 34. Regular 25c and 35c values—SALE PRICE 21c

MISSES' FLEECE VESTS AND PANTS—Full bleached. Sizes 4 to 8.....SALE PRICE 94c

Sizes 7 to 9.....SALE PRICE 89c

CHILDREN'S FLEECE VESTS AND PANTS in cotton and wool. In all weaves. These are "Hartford Mills" suits and regularly sold for 55c and \$1.00—SALE PRICE 79c

\$1.00 values.....SALE PRICE 89c

CHILDREN'S LONG SLEEVE VESTS, nicely lined, ribbed union, for children from 2 to 8 years old—SALE PRICE 10c, 2 for 25c

Art Goods Department

79c BATTENBERG SCARFS—SALE PRICE 39c

55c BATTENBERG CEN-TERS.....SALE PRICE 39c

33c LINEN SQUARES with drawn work.....SALE PRICE 19c

55c LINEN QUEST TOWELS—SALE PRICE 19c

STAMPED TEA APRONS with two skins of cotton for embroidery.....SALE PRICE 19c

\$1.00 WHITE TABLE RUNNERS. All-linen in two sizes, 18 by 45 and 18 by 54—SALE PRICE 59c

39c AND 50c LINEN SQUARES.....SALE PRICE 29c

Glove Bargains in the Clearance Sale

WOMEN'S 25c GOLF GLOVES.....SALE PRICE 19c

WOMEN'S 50c GOLF GLOVES in black and colors—SALE PRICE 45c

CHILDREN'S 25c GOLF GLOVES.....SALE PRICE 19c

CHILDREN'S 50c GOLF GLOVES.....SALE PRICE 45c

CHILDREN'S 25c MITTENS—SALE PRICE 19c

CHILDREN'S FLEECE LINED GLOVES AND MITTENS

59c quality.....SALE PRICE 50c

50c quality.....SALE PRICE 42c

WOMEN'S DOLLAR GLOVES—2 clasp length in white and colors.....SALE PRICE 99c

WOMEN'S GRAY MOCHA GLOVES which should bring \$1.25. One-clasp length—SALE PRICE \$1.00

Clearance Sale Values from the Kitchenware Department

SOAPS, POWDERS, POLISHES

LENOX SOAP—SALE PRICE 8 for 25c

IVORY SOAP—large size—SALE PRICE 8c

STAR SOAP.....SALE PRICE 4c

P. & Q. WHITE NAPTHA SOAP.....SALE PRICE 4c

STAR NAPTHA WASHING POWDER—4-pound size—SALE PRICE 19c

CECARENE FURNITURE POLISH.....SALE PRICE 19c

BON AMI POWDER—SALE PRICE 9c

AMMONIA—half-gallon—SALE PRICE 17c

BROOMS, MOPS, BRUSHES, BROOMS AT SALE PRICES—17c, 49c, 59c

DUSTLESS FLOOR MOPS—49c, 69c

LARGE SIZE POLISH MOP with bottle of polish—SALE PRICE 69c

DUSTLESS HAND BRUSHES with bottle of polish—SALE PRICE 50c

COUNTER BRUSHES—SALE PRICES 21c, 29c

WHISK BROOMS—SALE PRICE 9c

MISCELLANEOUS

POTTS' OAD IRONS—SALE PRICE 73c SET

14-quart ENAMELED DISH PANS—SALE PRICE 19c

ALL WHITE ENAMEL WASH BASIN—SALE PRICE 19c

CLOTHES BASKETS—SALE PRICE 19c

17-quart ENAMEL DISH PAN.....SALE PRICE 29c

4-quart ENAMEL SAUCE PAN, white lined, with cover—SALE PRICE 25c

2 1/2-quart WHITE ENAMEL COFFEE POT.....FOR 49c

CLOTHES PINS—SALE PRICE, dozen 2c

ASBESTOS HOLDERS—SALE PRICE 3c

MOP STICKS.....SALE PRICE 8c

EARTHEN TEA POTS—SALE PRICE 15c

BREAD BOXES.....25c, 35c, 49c, 65c

SKIRT HANGERS—SALE PRICE 9c

SCRUB BRUSHES—SALE PRICE 9c

DUST PANS.....SALE PRICE 9c

LEMON SQUEEZERS—SALE PRICE 9c

FOLDING COAT HANGERS—SALE PRICE 9c

AN ODD LOT OF White Lined Enamel Ware

49c A PIECE

BERLIN KETTLES—5-quart.....49c

LIP SAUCE PANS—5-quart.....49c

TEA POTS—2 1/2-quart.....49c

COFFEE POTS—2 1/2-quart.....49c

DOUBLE BOILERS.....49c

The Reid & Hughes Co

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